**Shape

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Description automatically generated Fish for Tees Tees Angling Passport Commercial Development Officer**

**Person Specification**

**Purpose**

To work in a team delivering a package of works in line with grant funding from National Lottery Green Recovery Challenge Fund and specifically to develop a marketing campaign and business buy in to grow and sustain the Trust’ angling passport network along the river Tees.

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| --- | --- | --- | --- | --- |
| **Competency** | **Role Specification** | **Evidence/ Demonstration of meeting specification** | **Essential** | **Desirable** |
| **Qualifications and Experience** |  |  |  |  |
|  | Educated to degree level or equivalent in an appropriate subject. | CV/ covering letter | X |  |
|  | At least 3 years’ experience in developing business opportunities | CV/ covering letter and interview |  | X |
|  | Strong track record in delivering successful media and social media campaigns | CV/ covering letter and interview | X |  |
|  | Commercial acumen and/or or sales/fundraising experience with experience of contributing to successful client proposals | CV/ covering letter and interview | X |  |
|  | Strong commercial awareness coupled with a passion for environmental issues. | CV/ covering letter |  | X |
|  | Decisive personality and ability to make quick decisions coupled with an ability to think strategically and generate new ideas | Interview | X |  |
| **Communication Skills** |  |  |  |  |
|  | Ability to communicate with external partners and organisations | CV/ covering letter and interview | X |  |
|  | Excellent presentation skills including strong English writing skills | CV/ covering letter and interview | X |  |
|  | Good interpersonal skills with a wide range of people | Interview | X |  |
|  | Ability to build strong working relationships within the Trust | CV/ covering letter and interview | X |  |
|  | Experience of presenting at regional or national events. |  |  | X |
| **Personal Attributes** |  |  |  |  |
|  | An ability to think strategically and generate new ideas |  | X |  |
|  | Excellent organisational skills, self-motivation and ability to progress work with limited supervision. | Interview | X |  |
|  | A keen interest in, and firm commitment to, ecology and conservation | CV/ covering letter and interview | X |  |
|  | A keen interest in angling and knowledge of the angling clubs along the Tees and its tributaries | Interview |  | X |
|  | Flexible and adaptable approach with ability to be pragmatic and find creative solutions to problems. | CV/ covering letter and interview | X |  |
|  | Ability to work to tight deadlines and prioritise workload. | Interview | X |  |
|  | Ability to appreciate political sensitivities, priorities and objectives of partner organisations and communities. | CV/ covering letter and interview |  | X |
|  | An understanding of the attributes of the River Tees | CV/ covering letter and interview |  | X |
|  | A positive team player who is willing to play their part in achieving team targets. | Interview | X |  |
|  | Full driving license and access to own vehicle for work purposes | CV/ covering letter | X |  |
|  | Comfortable lone working where necessary. | CV/ covering letter and interview | X |  |
|  | Able to work occasional weekends and evenings where necessary | Interview | X |  |